

Directions for donating stock

Donating stock to the 2014 United Way campaign

Donating stock to the United Way of Forsyth County is simple. Donating any stock of your choice does not require a deduction from your paycheck nor do you need to write a check.

By donating stock you may be eligible to receive a charitable contribution deduction on your tax return for the appreciated fair market value of the stock as of the date of the gift. You can avoid paying capital gains tax on the appreciated value of HBI stock. (Please consult your tax and/or financial advisor for your specific tax savings eligibility)

Donating stock with Morgan Stanley:

Please fill out the following forms if your stock is with Morgan Stanley Smith Barney:

- Authorization Letter for Stock Transfer
- United Way- HBI Stock Donation

Upon completing both forms please print out and fax to Morgan Stanley Smith Barney at 404-601-5471.

Donating stock with Fidelity:

If your stock is held with Fidelity please contact Fidelity Executive Services at 800-823-0217 or Executive.services@fidelity.com. Fidelity currently does not have a standard form because charitable giving can vary.

Please note that stock may not be donated during the no-trade period. All stock designations must be made in an open trade window.
